

FOR IMMEDIATE RELEASE

## Jobstreet by SEEK Strengthens Commitment to Education Access through Collaboration with TARA Foundation

*This renewed partnership enhances TARA Foundation's capacity to deliver free afterschool tuition via their Mission Zero Dropouts programmes for underprivileged children*



**KUALA LUMPUR, 16 December 2025** — Jobstreet by SEEK today announced the renewal of its collaboration with TARA Foundation, formalising an ongoing Corporate Social Responsibility (CSR) initiative that supports the organisation's mission to provide free afterschool tuition and meals to underprivileged students enrolled at TARA Centres across Malaysia<sup>1</sup>.

Since the partnership began in 2023, Jobstreet by SEEK has supported TARA Foundation by sponsoring 50 complimentary job advertisements to date. This has helped the organisation successfully recruit staff members, enabling its centres to serve more than 1,000 students nationwide.

Under this renewed partnership, Jobstreet by SEEK will continue sponsoring complimentary job advertisements for the tutors, administrators, and support staff TARA Foundation requires to operate its 29 learning centres across Malaysia.

The renewed agreement extends through 31 July 2026, giving TARA Foundation free access to Jobstreet by SEEK's latest hiring innovations: AI-assisted job description writing, seekAi's high-fit candidate prediction, analytics and SEEK Pass for verified credentials. These upgraded tools help TARA Foundation reach the best candidates faster, allowing its centres to focus on supporting students rather than managing lengthy hiring processes.

**Supporting TARA Foundation's Mission to End School Dropouts in B40 Communities**

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<sup>1</sup> [TARA Foundation Website](#)

TARA Foundation's "Mission Zero Dropouts" programme focuses on reducing school dropout rates among students from low-income, or B40, communities by providing structured academic support, nutritious meals and a safe environment to learn and grow.

Nearly 99% of students who drop out come from B40 families<sup>2</sup>, due to barriers to education such as poverty, lack of parental support and unconducive home environments that significantly increase their risk of leaving school prematurely. This underscores the critical role of NGOs like the TARA Foundation, which provide ongoing academic and emotional support to vulnerable children to help them stay in school and succeed.

As the organisation expands to meet rising demand, the need for passionate and qualified talent has grown significantly.

"Our centres depend on committed educators and administrators who believe in the potential of every child. Jobstreet by SEEK's support has been invaluable in helping us reach and recruit the best people to serve our growing number of centres," said **Krishna Raj, Human Resources Director at TARA Foundation**.

### **Empowering Purpose-Driven Hiring**

Jobstreet by SEEK's CSR efforts are grounded in the belief that communities thrive when more people gain access to purpose-driven roles and education. By supporting organisations like TARA Foundation, Jobstreet by SEEK continues to bridge gaps in talent accessibility, enhance future skills development and strengthen local impact through purpose-driven partnerships.

With Jobstreet by SEEK's continued support, TARA Foundation has access to newly launched recruitment tools such as AI-powered matching and verified candidate profiles, helping the organisation attract higher-quality applicants and streamline the hiring process. Early outcomes show a more diverse pool of candidates applying within a shorter timeframe, alongside stronger alignment between job requirements and applicant skillsets. This uplift in both speed and quality of hiring demonstrates the tangible value delivered through the collaboration.

"As an organisation built to help every Malaysian find meaningful careers, supporting TARA Foundation is deeply aligned with our mission," said **Nicholas Lam, Managing Director at Jobstreet by SEEK**. "Their work empowers the next generation, and we are honoured to help ease their hiring process so they can focus on what they do best: transforming lives."

### **Driving National Impact through Community Partnerships**

This CSR collaboration complements Jobstreet by SEEK's commitment to national workforce development as well as its broader efforts to uplift underserved communities, champion youth and semi-skilled talent, and promote fairer and more inclusive hiring practices.

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<sup>2</sup> [Malaysiakini: 'Mission 2030: Zero Dropouts': a project to uplift Malaysian Indian B40 schoolkids](#)

This partnership also reinforces Jobstreet by SEEK's focus on purpose-driven collaboration and its role in enabling all organisations — big or small, corporate or non-profit — to find the best talent efficiently and sustainably.

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#### **About Jobstreet by SEEK**

Jobstreet is the leading employment platform in Southeast Asia, helping people live more fulfilling and productive working lives and helping organisations succeed. It is a subsidiary of SEEK, a diverse group of companies comprised of a strong portfolio of online employment, educational, commercial and volunteer businesses. SEEK is listed on the Australian Securities Exchange and has a strong presence across the APAC region, including six Asian markets – Hong Kong, Indonesia, Malaysia, the Philippines, Singapore, and Thailand – through the JobStreet and JobsDB brands. SEEK attracts over 500 million visits a year in Asia.

#### **About SEEK**

SEEK is a market leader in online employment marketplaces. It has a multinational presence spanning Australia, New Zealand, Hong Kong, South East Asia, Brazil and Mexico. In Asia, SEEK operates the Jobstreet and Jobsdb brands, the region's leading employment platforms and preferred destinations for candidates and hirers. In addition, SEEK has minority investments in China, South Korea and a number of other countries. SEEK is listed on the Australian Securities Exchange, where it is a top 100 company.

#### **About TARA Foundation**

Tara Foundation is a non-profit working toward eliminating poverty through early education. We provide after-school FREE tuition to children from B40 households, catering to their specific learning needs, and are conveniently located in the vicinity of B40 communities. Tara Foundation is committed to building a new generation of B40 children who are able to break the cycle of generational poverty, transforming their lives and that of their families.

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